

BORDER SECURITY REPORT

The leading publication for the world's border protection, management and security industry policy-makers and practitioners.



Flagship Media Partner of



DIGITAL AND PRINT MAGAZINE



Circulated to over 25,000 agency and industry experts

E-NEWS



Distributed monthly to over 25,000 agency and industry experts

ONLINE



border-security-report.com
Over 30,000 visitors per month

SOCIAL MEDIA



Focused 'World Border Security' LinkedIn group

2020 Media Information

EDITORIAL SCHEDULE

What your clients will be reading

Jan/Feb 2020

- Maritime and coastal border protection
- Radar and Electro-optics Systems
- World Border Security Congress Preview
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

World Border Security Congress (Preview issue)

Ad Deadline: 10th January 2020

Jul/Aug 2020

- Combatting the Human Traffickers
- Document Verification Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

TBC

Ad Deadline: 10th July 2020

Mar/Apr 2020

- Inter-Agency Information Sharing
- Vehicle Inspection Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

World Border Security Congress

Ad Deadline: 6th March 2020

Sep/Oct 2020

- Smart Borders: Automating Border Management
- Biometric Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry news

Bonus distribution:

International Security Expo, London

Ad Deadline: 4th September 2020

May/Jun 2020

- Protecting Extended Land Borders
- Ground Sensor Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

Security and Counter Terror, London and IFSEC

Ad Deadline: 8th May 2020

Nov/Dec 2020

- Securing Air Borders
- Airborne Surveillance Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry news

Bonus distribution:

TBC

Ad Deadline: 6th November 2020



STATISTICS

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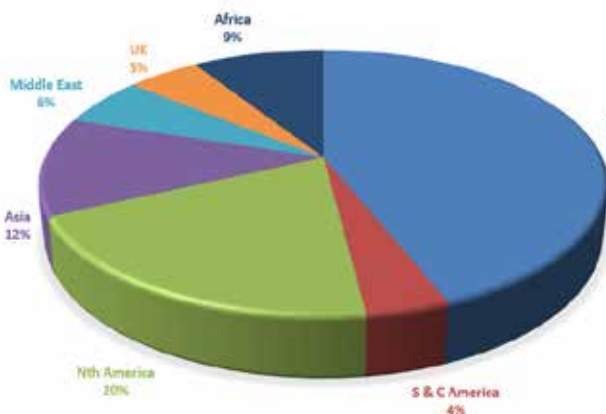
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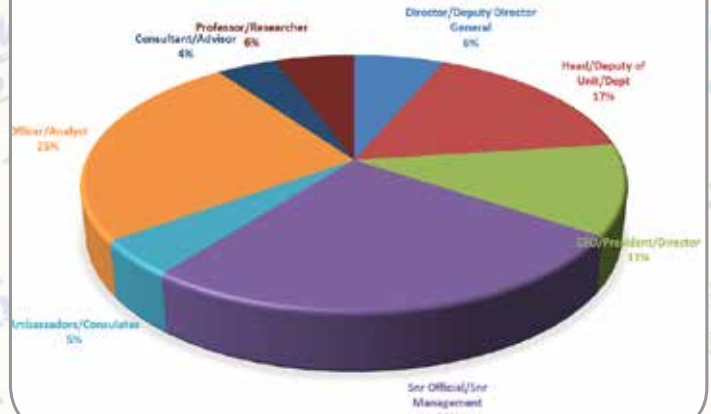


Focussed 'World Border Security' LinkedIn group

GEOGRAPHIC BREAKDOWN



JOB FUNCTION



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Border Security Report as a bi-monthly publication and the premier international border management industry magazine delivering agency and industry news and developments, as well as more in-depth features and analysis to over 25,000 border agencies, agencies at the borders and industry professionals, policymakers and practitioners, worldwide.

BSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

Flagship Media Partners and bonus distribution at:



Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through Border Security Report.



RATES & SPECIFICATIONS

DISPLAY

	1x		3x		6x	
Full page	£1,670	\$2,000	£1,545	\$1,850	£1,420	\$1,700
Half page	£1,250	\$1,500	£1,150	\$1,375	£1,045	\$1,250
Third page	£1,040	\$1,250	£960	\$1,150	£875	\$1,050
Quarter page	£835	\$1,000	£795	\$950	£750	\$900

PRODUCT FOCUS

	1x		3x		6x	
Eighth page	£500	\$600	£460	\$550	£420	\$500

DISPLAY

STANDARD SIZES (W x H)

Magazine	Trim size	210mm x 297mm (A4)
Full page	Bleed	216mm x 303mm
Full page	Live area	190mm x 277mm
Half page	Island	115mm x 190mm
Half page	Horizontal	190mm x 138mm
Half page	Vertical	92mm x 277mm
Third page	Square	115mm x 115mm
Third page	Vertical	60mm x 277mm
Quarter page	Island	92mm x 138mm
Quarter page	Vertical	45mm x 277mm
Quarter page	Horizontal	190mm x 68mm
Double page spread (3mm bleed head, foot and face only)	Spread	420mm x 297mm (426mm x 303mm)
Half page spread (3mm bleed foot and face only)	Spread	420mm x 145mm (426mm x 148mm)

PRODUCT FOCUS

STANDARD SIZES (W x H)

Eighth page	Live area	93mm x 64mm
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FORMATS

File Types	High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks
Accepted Formats	PDF only
Email	Below 5MB or enquiries can be sent to copy@torchmarketing.co.uk . If above 5MB please email for instructions.

RATES & SPECIFICATIONS

E-NEWS BANNER

BORDER SECURITY REPORT
For the world's border protection, management and security industry policy-makers and practitioners




AUGUST 2019 NEWSLETTER

Welcome to the August 2019 Border Security Report e-newsletter, giving you the latest news, features and updates on international border security, management and protection.

NEWS HEADLINES



Europol - 70 arrests in pan-European action against child trafficking

Europol supported a pan-European operation against trafficking of minors for sexual exploitation, forced begging and labour exploitation. The operation, led by the United Kingdom, involved law enforcement authorities from 15 EU member states, Iceland and Switzerland*. Between 17 and 23 June 2019,



Hellenic Coast Guard puts Tethered Aerostat into trial operation

The Hellenic Coast Guard has put into trial operation a Tethered Aerostat, after successfully testing it at the Greek island of Samos last Thursday, with the help of the European Border and Coast Guard Organization (FRONTEX). For 28 days, the 35-motor long balloon will be uninterruptedly monitoring the maritime field in



Balkan cartel trafficking cocaine around the globe in private planes busted

Operation Familia coordinated by the US DEA and Europol has seen a total of 16 arrests, 11 in Europe and 5 in Asia, and the seizure of more than one tonne of cocaine and €2 million in cash. Law enforcement agencies from across the globe teamed up against a Balkan organised criminal network suspected of



Snapshot: S&T, Israel tackle cargo shipping security

Two tan shipping containers are locked side-by-side on the concrete ground. Each day, thousands of containers travel the globe. Security agencies need to ensure the cargo that originally was shipped in them is what is in them when they reach their destination. Harmful or illegal content, added after the cargo was cleared for transport, must be detected and intercepted. Securing the global supply chain, while ensuring its smooth functioning, is essential to US national security. The Department of Homeland Security Science and Technology Directorate (S&T) and Israel's Ministry of Public Security (MOPPS) teamed up to tackle that issue through the Low Cost Disposable Electronic Seals Pilot.

[More](#)



Migratory situation in July - Arrivals in Europe up slightly from previous month

In July, the number of detections of illegal border crossings on Europe's main migratory routes rose 4% from the previous month to around 10 500. Overall, the total for the first seven months of 2019 was 30% lower than a year ago at around 54 300. The Eastern Mediterranean remained the busiest migratory route into Europe with nearly 5 800 detections in July 2019*. In the first seven months of this year, the total number of detections in this region was down 6% from a year ago to almost 28 200. Despite the overall decrease, the number of arrivals on the Greek islands in the Aegean increased by a quarter in comparison with the same period of last year.

[More](#)

World Border Security Congress
March 31st - 2nd April 2020
ATHENS, GREECE
www.world-border-congress.com

CALL FOR PAPERS
deadline 19th July

Submit your abstract for the Premier Event for the international border protection



Premium position - Horizontal

750 x 100px

1 month	3 months
£625 \$750	£545 \$650
6 months	12 months
£500 \$600	£460 \$550

Premium position - Vertical

250 x 700px

1 month	3 months
£585 \$700	£500 \$600
6 months	12 months
£460 \$550	£420 \$500

Mid position - Horizontal

750 x 100px

1 month	3 months
£500 \$600	£460 \$550
6 months	12 months
£420 \$500	£375 \$450

RATES & SPECIFICATIONS

BORDER TECHNOLOGY VIDEO LIBRARY

Your company videos represent a significant investment in time and resources, and yet, not many people see them or even know they exist. And those that do view them, usually know who you are anyway! Maximise your investment in your video resources by allowing us to promote it for you.

Include your company or product video in our exclusive Border Technology Video Library and reach our global border security community. Your video will be included on the BORDER SECURITY REPORT web site, the closed WORLD BORDER SECURITY NETWORK and promoted via our magazine, monthly eNewsletter and social media channels.

Cost £1,215.00 it will remain on the site for a full 12 months

The screenshot displays the website's navigation bar with links: WEBINARS, FEATURES, VIDEOS (highlighted), EVENTS, ADVERTISE, LOOKING BACK, and CONTACT. The main header features the 'BORDER SECURITY REPORT' logo and the 'Video Tech Library' title. Below this, a 'Videos' section is introduced with a 'Click to view:' prompt. Four video thumbnails are shown: 'Anduril Sizzle Reel 2020 - Sentry no audio' by Anduril, 'Parsons & Border Security: Technology Integrator & Infrastructure Constructor' by Parsons, 'FEVER DETECTION CAMERA' by Dermalog, and 'MSAB Ecosystem of Mobile Forensics' by MSAB. To the right, there are event listings for 'critical infrastructure PROTECTION AND RESILIENCE AMERICAS' and 'critical infrastructure PROTECTION AND RESILIENCE EUROPE', a 'World Border Security Congress' in Athens, and an 'IDEMIA' advertisement. A 'Download Latest Issue' button is also present, leading to a thumbnail of the 'BORDER SECURITY REPORT' magazine cover.

ONLINE SPONSORED CONTENT

Sponsored content allows you to tell your existing and potential customers about your latest technology or service, exactly the way you want to say it. It gives you control of the message whilst benefitting from reaching a much bigger but still targeted audience.

You send the 800-word or so piece along with images and we will post to the www.border-security-report.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £500

RATES & SPECIFICATIONS

WEBINARS

Webinars provide a powerful, interactive audio-visual opportunity to reach your international audience who may not be in a position to hold a meeting or attend an event.

Hosted by our Editor-in-Chief, Tony Kingham. Interview style with Tony as moderator and 1-4 speakers supplied by the sponsor. Topic is driven by sponsor. Program should be 30-45 minutes in length. Audio with power point. Power point provided by Sponsor.

The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What we provide:

- Software platform.
- Email Blast – Several DEDICATED EMAIL blasts to 25,000 contacts. Typically 2 prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar.
- Push Notices – to our LinkedIn Groups.
- Banners in our monthly e-newsletter. Typically 2 prior and one post live event.
- Advert specifically for your webinar in Border Security Report or World Security Report.
- Registration engine to capture details of those who register for the webinar.
- Details of those who registered for the webinar provided in a spreadsheet to Sponsor.
- Host the webinar video for 2 months.
- Details of those who registered to watch the video after the webinar.
- What will be needed from Sponsor is; a topic, usually one telephone conversation with Tony to work through the details, and 1 -4 speakers.



Cost £3,950.00 for the live webinar which will also remain on the site for a full 12 months

THE PODCAST PACKAGE

Podcasts are an incredibly powerful and attractive way of reaching new customers and generating new leads. Podcasts allow you to reach a global audience without your potential customer having to leave comfort of this or her office or home. It gives the listener the freedom to tune and listen when they want at a time that suits their schedule.

With you, we will host, produce, and share a 15-minute presentation podcast about your company and its products via our web sites and social media channels. We will send a dedicated email to our entire subscriber list inviting them to register to view the podcast and we will share those contact details with the client. The podcast will remain hosted on the website for twelve months and we will continue to send you any new registrants.

Cost £995.00 each it will remain on the site for a full 12 months.

RATES & SPECIFICATIONS

WEBSITE BANNER

Tuesday, October 1, 2019 Latest: IDEMIA invests further in APAC Border processing capability platform



BORDER SECURITY REPORT



CONTACT



Siemens to revamp luggage screening at Spain's five busiest airports

1st October 2019 NeilWalker 0



Siemens to revamp luggage screening at Spain's five busiest airports

1st October 2019 0



Protecting Borders with second-generation Motion Detection Technology

1st October 2019 0



IDEMIA invests further in APAC Border processing capability platform

1st October 2019 0



Frontex teams up with INTERPOL to track down foreign terrorist fighters

1st October 2019 0

MIGRATION



Migration News Technology

Frontex teams up with INTERPOL to track down foreign terrorist



Mediterranean Migrant Arrivals Reach 55,918 in 2019; Deaths Reach 929

30th September 2019 0



Morocco boosts security at border crossing with Mauritania

30th September 2019 0



Wildlife trafficking: organized crime hit hard by

ADVERTS



Top Premium position

728 x 90px

1 month	3 months	6 months	12 months
£625 \$750	£545 \$650	£500 \$600	£460 \$550

SquareBanner Ad

125px 125px

1 month	3 months	6 months	12 months
£335 \$400	£295 \$350	£250 \$300	£210 \$250

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